



# Corporate Membership & Media Kit

Widen your reach and create long-term engagement with a more relevant and interactive customer base.





# Demographics

1,700+

*WSVMA Members*

5,200+

*Email Subscribers*

13,200+

*Total Page Views per mo.*

0:02:37

*Avg. Time on Ad pages*

27%

*Practice Owners*

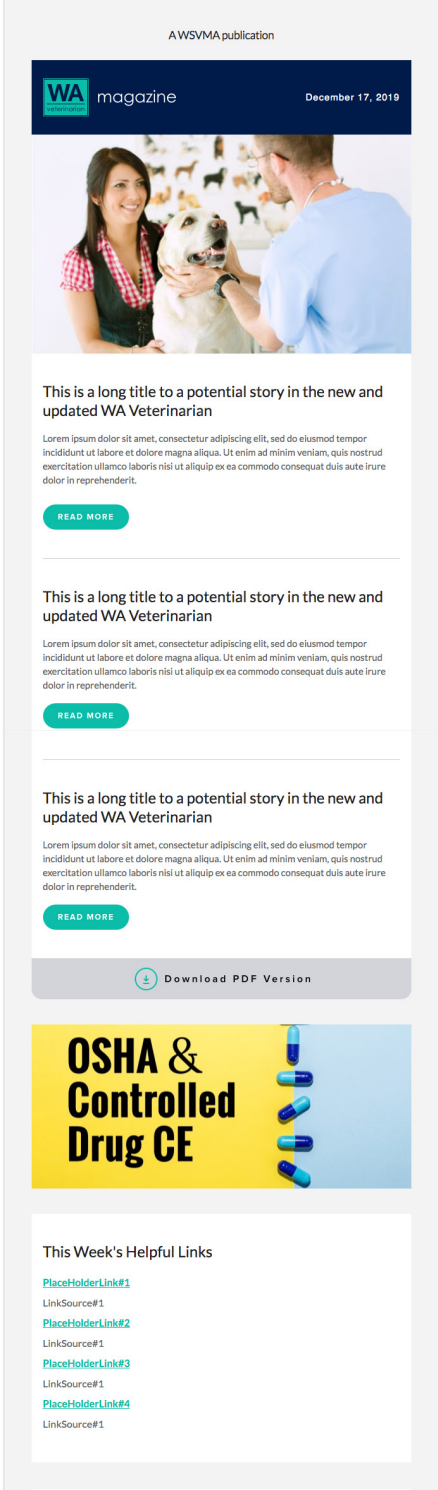
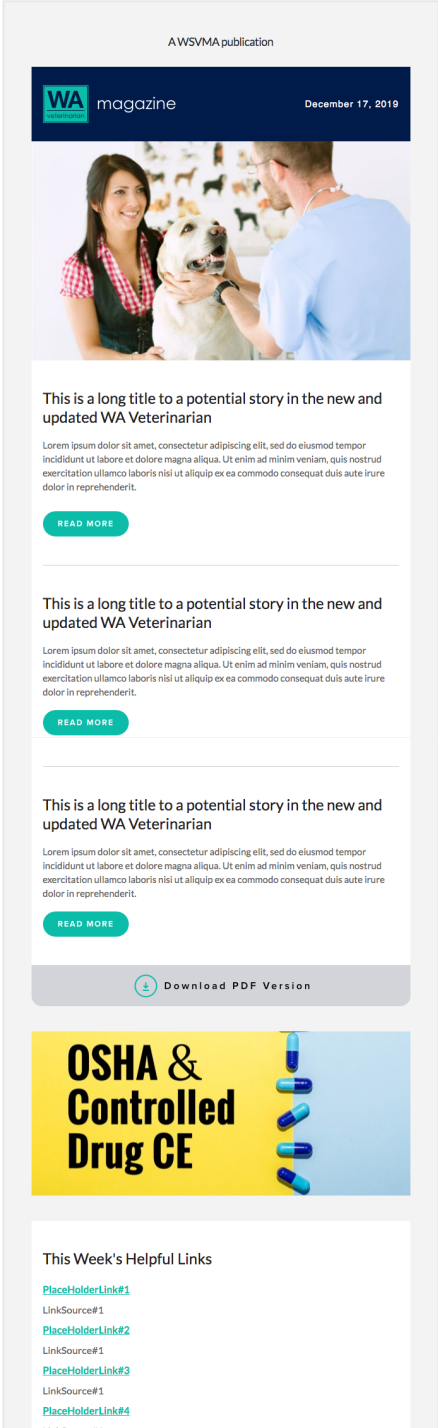
81%

*Small Animal Vets*

8%

*Large Animal Vets*

\* For more information about our membership demographics, please contact our office.



# Email Advertising

\$325 / wk.

Single Week Package

\$275 / wk.

Multiple Week Package

## Sponsored Email Content

- › Distribution to over 5,200 veterinary professionals
- › 10,000 word limit
- › Email links to WSVMA website for full article
- › Article is archived on wsvma.org for users to find

– or –

## Display Email Ad

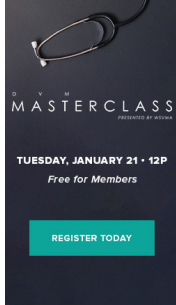
- › Distribution to over 5,200 veterinary professionals
- › All eyes on your ad. Each email blast will only display one ad
- › Link to any URL



...is 3 blocks from Microsoft's main campus. If you are  
...t clients, and a wonderful work/life balance; we would love to  
...ompanionah.net. (3/28)

...ctor, private-owned clinic looking for a full-time doc who  
...ut their team and clients, and wants to grow our practice  
...ry/production, benefits...of course! Well-established  
...@yahoo.com (3/28)

...an in the beautiful NW city of University Place, WA. We  
...small animal practice, exotic, reptile, and avian practice,  
...y since 1960. We offer four-day work weeks; no on-call or  
...lolidays off. Looking for work-life balance and a supportive  
...inary Hospital is the place for you! Excellent staff, low  
...quipment (digital radiography, digital dental radiography,  
...less cloud-based records. We perform advanced soft tissue  
...ICOURAGED TO APPLY. The ideal candidate will have strong  
...nd positive attitude! Looking for an associate who wants to  
...very day and desire a candidate who will add positivity and



Top Banner Ad



**Your Dream Job is here! We are hiring for a full-time clinic-based telemedicine DVM position for our Renton wellness hospital.** We're new. We're progressive. We're BoosterPet! We have amazing support staff (and plenty of them) that we respect and compensate well. So many cool things to say. All of the expected perks and benies, salary, etc.. Our model is unique and fun, totally wellness-based (vaccines, diagnostics, minor illnesses, spray/neuter, dentals), and driven by our telemedicine platform. Check out our website: [www.BoosterPet.com](http://www.BoosterPet.com), and if you are ready to be a part of the change our profession needs, contact Dr Kobi Johnson via: [info@boosterpet.com](mailto:info@boosterpet.com) (3/28)

**Small animal hospital looking to add a FT doctor to practice.** We are an established hospital with experienced and dedicated support staff. What we have to offer: flexible schedule, great quality of life, competitive salary. Our hospital is outfitted with digital radiology, digital dental radiology, a fully equipped surgical suite, and Idexx lab equipment. We have boarded radiologists, cardiologist, and surgeon who work closely with our clinic. Candidates must be team-orientated, enjoy building strong client/patient relationships, value high-quality medicine and be competent in general surgery and dentistry. Our practice is 3 blocks from Microsoft's main campus. If you are looking for a work environment with great staff, great clients, and a wonderful work/life balance; we would love to hear from you! Please send resumes to [frontoffice@companionah.net](mailto:frontoffice@companionah.net) (3/28)

**No Big corporate drama! We are a small, busy one-doctor, private-owned clinic** looking for a full-time doc who practices top quality, progressive medicine, cares about their team and clients, and wants to grow our practice with us! No Saturdays. Partnership opportunity! Salary/production, benefits...of course! Well-established clientele, LVT on staff. Please contact: [Daysleepdoc@yahoo.com](mailto:Daysleepdoc@yahoo.com) (3/28)

**Unique employment opportunity for a FT Veterinarian in the beautiful NW city of University Place, WA.** We are a well-established, privately owned, full-service small animal practice, exotic, reptile, and avian practice, and have been serving the University Place community since 1960. We offer four-day work weeks; no on-call or after-hour calls, weekends, evenings, and all major holidays off. Looking for work-life balance and a supportive non-micromanaging management team? Fircrest Veterinary Hospital is the place for you! Excellent staff, low turnover, newly remodeled office with new modern equipment (digital radiography, digital dental radiography, in-house blood machines, ultrasonography), and paperless cloud-based records. We perform advanced soft tissue and orthopedic surgeries. NEW GRADUATES ARE ENCOURAGED TO APPLY. The ideal candidate will have strong medical & interpersonal skills and a compassionate and positive attitude! Looking for an associate who wants to learn and grow. We like to have fun coming to work every day and desire a candidate who will add positivity and

#### Need to Place an Ad?

Place a Classified Ad

How to attract job seekers to your practice



Side Banner Ad



**DVM position for our Renton**  
...mazing support staff (and plenty  
...f the expected perks and benies,  
...ostics, minor illnesses, spray/  
...e: [www.BoosterPet.com](http://www.BoosterPet.com), and if  
...ohnson via: [info@boosterpet.com](mailto:info@boosterpet.com)

#### Need to Place an Ad?

Place a Classified Ad

How to attract job seekers to your practice

...shed hospital with experienced  
...ity of life, competitive salary. Our  
...ed surgical suite, and Idexx lab  
...lously with our clinic. Candidates

# Website Advertising

More Veterinarians. Less competition.

\$325 / wk.

Single Week  
Package

\$275 / wk.

Multiple Week  
Package

Digital ads are displayed on our most viewed pages.  
With no rotating banners, you completely own the  
space. **This gives you over 40% of all site traffic.**

- + Over 13,200 Page Visits per Month
- + 0:02:37 Avg. Time on Ad Pages
- + No Rotating Banners
- + Includes Both Top & Side Banner Ad Spaces
- + Track Your Ad With Analytics
- + Reservations are 'First Come, First Served'
- + Ads Display Monday through Sunday



# Advertising Specifications

**NOTE:** GIF, JPG or PNG files accepted.  
Please no file sizes over 850k.

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## Email Ad Specs

Display Ad W: 600px / H: 260px

## Website Ad Specs

Top Banner Ad W: 1,180px / H: 100px

Side Banner Ad W: 188px / H: 380px

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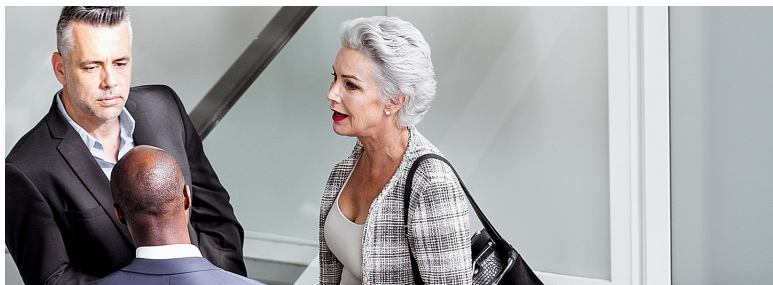
## Delivery Method

Email: [info@wsvma.org](mailto:info@wsvma.org)

## Accepted Software Programs

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Only RGB process colors are to be used. All materials not submitted according to the noted requirements are subject to charges of \$145 per hour. Ad design and production assistance is available. For more information, contact Chris O'Toole at [chriso@wsvma.org](mailto:chriso@wsvma.org).



# Corporate Membership

Create a network. Get exclusive benefits.

\$425 / yr.

1<sup>st</sup> Company Representative

\$150 / yr.

Additional Representatives

- ✓ 10% OFF PNWVC - or - Add a 3rd rep for FREE
- ✓ FREE Web or Email Ad (1) per Year (\$325 value)
- ✓ One-Sheet Promo Handout at PNWVC
- ✓ FREE Promotion on the PNWVC App
- ✓ Two FREE Sponsored Posts (2) per Year (\$650 value)
- ✓ Complimentary Set of Mailing Labels

\* All new Corporate Memberships must be approved by the WSVMA Board of Directors.





# General Conditions

Payment is required in full before an ad can be placed online. Cancellations must be made in writing and are not accepted after the published ad close date. Publisher reserves the unrestricted right to reject any advertising at any time after receiving proofs of text and illustrations. Publisher holds advertiser and/or its agency jointly and separately liable for such monies as are due. Publisher shall not be liable for any costs or damages for failing to publish an ad.

Publisher is not responsible for insertion of incorrect pub set key codes. It is understood that, in consideration of the publication of advertisements, the advertiser and agency, jointly and/or severally, will unconditionally indemnify and hold that publisher, its agents, employees, and officers harmless on demand, from and against any and all loss, liability, and expense (including reasonable attorney fees) suffered or incurred by reason of any claims, proceedings, or suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any other claims or suits based on the contents or subject matter of such advertisements.

The terms, WSVMA, Washington State Veterinary Medical Association and their respective logos may only be used with the expressed written consent of the WSVMA.

## Contact information

Email: [info@wsvma.org](mailto:info@wsvma.org)

Phone: 425.396.3191

Fax: 425.396.3192

Select your advertising options below:

☐ **CORPORATE MEMBERSHIP**

*Annual Membership*

- ☐ \$425 Add/Renew Membership
- ☐ \$150 x \_\_\_\_\_ Additional Representatives

☐ **EMAIL DISPLAY ADS**

*Single Week Package (1 Email Blast)*

- ☐ **Member:** \$325    ☐ **Non-Member:** \$375

Requested Week to Display: \_\_\_\_\_

*Multiple Week Package*

- ☐ **Member:** Number of Weeks \_\_\_\_\_ x \$275
- ☐ **Non-Member:** Number of Weeks \_\_\_\_\_ x \$325

\* Contact WSVMA office to confirm availability for weeks desired.

☐ **EMAIL SPONSORED CONTENT**

*Single Week Package (1 Article)*

- ☐ **Member:** \$325    ☐ **Non-Member:** \$375

Requested Week to Display: \_\_\_\_\_

*Multiple Week Package*

- ☐ **Member:** Number of Weeks \_\_\_\_\_ x \$275
- ☐ **Non-Member:** Number of Weeks \_\_\_\_\_ x \$325

\* Contact WSVMA office to confirm availability for weeks desired.

☐ **WEBSITE DISPLAY ADS**

*Single Week Package (Displays Monday-Sunday)*

- ☐ **Member:** \$325    ☐ **Non-Member:** \$375

Requested Week to Display: \_\_\_\_\_

*Multiple Week Package (Displays Monday-Sunday)*

- ☐ **Member:** Number of Weeks \_\_\_\_\_ x \$275
- ☐ **Non-Member:** Number of Weeks \_\_\_\_\_ x \$325

\* Contact WSVMA office to confirm availability for weeks desired.



## WSVMA Media Kit / Reservation Form

**SUBMIT RESERVATION TO:**

E: [info@wsvma.org](mailto:info@wsvma.org) or F: 425.396.3192

### Contact Information

Company Name

Representative

Mailing Address

City

State

Zip

Phone

Fax

Email (required)

Click Redirect URL

### Payment Information

☐ Total Amount Enclosed

☐ Auto-Charge per Ad

Total to be Charged \$

☐ Check

☐ Visa

☐ MC

☐ AMEX

Card Number

Exp.

Billing Address

City

State

Zip

Name on Card

Signature





## Washington State Veterinary Medical Association

*Advancing the cause of veterinary medicine  
to better the lives of those touched by it.*